



Jobs,  
Precincts  
and Regions



Exploding the Potential of People to Build Brand Equity

## **ROUND 3 - Don't miss out - up to \$50,000 co-funding available now Ready? Set, GO!**



***The Victorian Government has opened its 3rd round of 'Asia Gateway' Boost your Business Vouchers which offer funding of up to \$50,000, on a one-to-one co-contribution basis, to support Victorian businesses and organisations develop and implement market development plans to increase export and business activities with Victoria's top Asian trading partners.***

As a Registered Service Provider, we have been registered by the Victorian Government to provide services, advice or expertise to businesses under the Boost Your Business Voucher Program. In the last voucher round we completed three successful projects and are perfectly positioned to assist qualifying companies in navigating the voucher program application process .

XPotential, in partnership with Najib Lawand from Export Connect and Jing Cao of Chinese Language and Cultural Advice are a team of highly experienced food and export industry senior executives who will work with you to assist your business with expansion into the Asian Market. Our breadth of experience covers businesses, government and industries where we have embedded the capabilities that drive export growth through consulting and training in over 100 SME's with export planning, market entry strategy, business development and brand activation across Australia.

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